



COVERED
CALIFORNIA

Enroller Portal Entity

User Guide



Contents

Overview.....	3
Account Creation Process (Authorized or Primary Contact Steps).....	3
Account Creation Steps	7
Entity User Home Page	12
Entity Dashboard	12
Forgot Password or Password Reset	19
Add Counselors Steps	20
Add Primary Contact Steps	24
Add Authorized Contact Steps.....	26
Need Assistance	29



Overview

The Enroller Portal Entity User Guide outlines all features available to Entity Business Contacts in the Enroller Portal. This document details the functions of an Entity User, account registration process, entity application process, managing counselors, and managing files and required documentation.

Account Creation Process (Authorized or Primary Contact Steps)

This section provides instructions for users to create a new Entity account.

The Authorized Contact (AC) or Primary Contact (PC) listed on the entity roster is responsible for creating the Enroller User account. Once the account is created, an email from the Enroller Portal will be sent to the Counselor:

Start Here to Submit Your Application.'"/>

Log in or Create an Account to Get Covered

Username [Forgot username?](#)

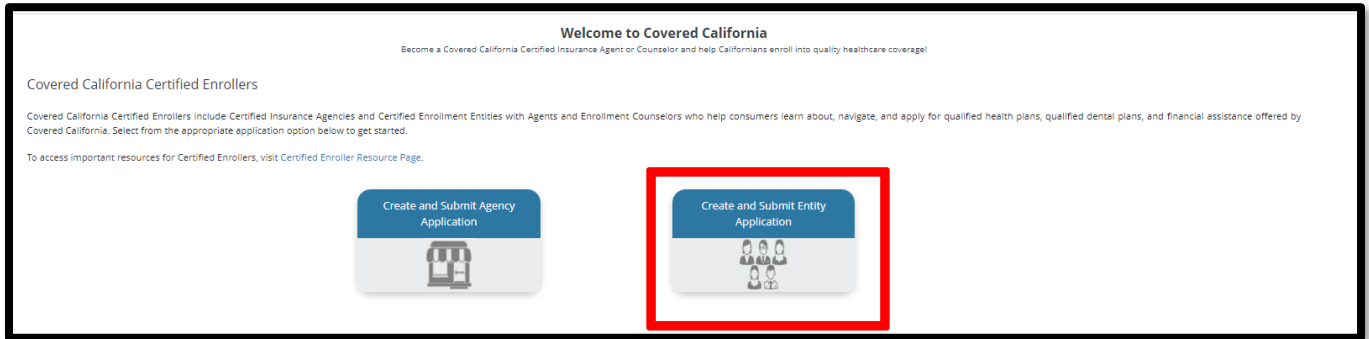
Password [Forgot password?](#)

[Log In](#)

[Create an Account](#)

Insurance Agencies and Entities, please [Start Here to Submit Your Application](#).

1. To access the Enroller Portal, you must navigate to the [Log In or Create an Account to Get Covered](#) page
2. Select the **Start Here to Submit Your Application** link



3. Select **Create and Submit Entity Application**.

Note: The Entity will need to designate an AC, a PC, and a first eligible Counselor to complete the Certification process. Please designate a Counselor that can complete the process within the 30-day turnaround.

4. Fill out all the required fields and click **Next**.

- Once the application has been submitted, two (2) emails will be sent with the login link and Access Code.

Important: The Access Code is **valid for 24 hours only and for one-time use**.

Outreach and Sales Division
CommunityPartnerCertSupport@covered.ca.gov



Dear

Thank you for submitting your application.

To edit your application, you will need the following three items:

1. Access Code (**separate email titled, "Access your Entity Application"**).
2. Legal Business Name
3. Federal Employer Identification Number (FEIN)

Once you have retrieved your access code, click on the below link to edit your application. Please note, this Access Code expires after 24 hours and can only be used once per editing session. You may request a new access code via the link below, as needed.

If you are a Counselor or Approved Admin Staff, you are also required to update your application by adding information about your Criminal Record, which you can add by clicking the link below.

[Click Here to Edit Your Entity Application.](#)

Note: Please keep this email to edit your application until your application is certified or approved.

Questions? Visit coveredca.com/resources/ or contact CEC/PBE Helpline at (855) 324-3147 or email CommunityPartnerCertSupport@covered.ca.gov.

Sincerely,

Covered California

Dear

Thank you for submitting your application.

Your Access Code to edit your Entity Application is **amr69sSy25**

Note: This Access Code expires after 24 hours and can only be used once per editing session. You may request a new access code via the link mentioned below, as needed.

To edit your application, you will need the link, **which is sent in separate email titled "Edit Your Entity Application"**.

Questions? Visit coveredca.com/resources/ or contact CEC/PBE Helpline at (855) 324-3147 or email CommunityPartnerCertSupport@covered.ca.gov.

Sincerely,

Covered California

Note: A third email will be sent with training login information for the [Learning Management System \(LMS\)](#). PCs only are required to complete the training. The training will take approximately 30 minutes to complete and there is no exam requirement. Once enrolled, the PC will receive an email with further instructions on how to access the new LMS Training account.

5. Upon receipt of both emails, click the *Click Here to Edit Your Entity Application* link. Select the **Yes, I have an Access Code** option and **I'm not a robot checkbox**.




Welcome to Covered California!
Welcome to Covered California. Become a Covered California Certified Counselor and help Californians enroll into quality healthcare coverage!

Enter Access Code to Edit Your Entity Application

* Do you have an Access Code to edit your Entity application?

Yes, I have an Access Code

No, my Access Code has been used or has expired, and I want to generate a new Access Code

I'm not a robot 

[Next](#)

6. Next, enter the **Access Code**, the **Entity FEIN**, and PC's **Email Address**.

Note: Upon getting access to the application, verify all information is correct and upload all required documents in the next section.

7. The *Public Photo and Documentation Upload* page displays.

Welcome to Covered California!
Welcome to Covered California. Become a Covered California Certified Counselor and help Californians enroll into quality healthcare coverage!

Public Photo and Documentation Upload
Counselors are only required to upload their Enroller Photo.

Primary Contact or Authorized Contacts must upload the following before the Entity can be approved:

1. Proof of Business Status
2. Proof of General Liability Insurance
3. Proof of Worker's Compensation Insurance
4. Proof of Valid Business License
5. Conflict of Interest Prevention Plan

If you are not prepared to provide all required documents at this time, you may upload your required documentation at any time after initial submission.

Accepted Formats: JPG, JPEG, GIF, PNG, BMP, PDF, Maximum File Size: 5 MB per file

* Document Category

None

Proof of General Liability Insurance

LiveScan

Enroller Photo

Other

Proof of Business Status (Tax Identification Number on Institution Letterhead)

Proof of Valid Business License

Conflict of Interest Prevention Plan

W9

Entity Agreement

None

Primary Contacts or Authorized Contacts must upload the following before the entity can be approved:

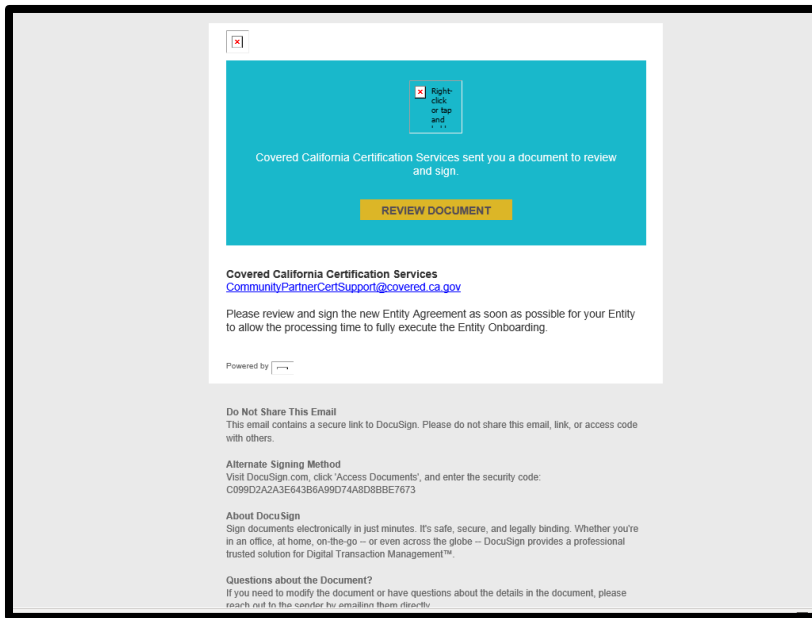
- Proof of Business Status
- Proof of General Liability Insurance
- Proof of Worker's Compensation Insurance
- Proof of Business License
- Conflict of Interest Prevention Plan

8. Verify all the information on the application is correct and select **Next**

9. A confirmation page will indicate that the application submitted successfully. Click **Finish**



10. The AC will receive an email to sign the agreement via DocuSign



11. After signing the document, and acknowledging the disclosures, select **Finish**.

Account Creation Steps

The Account Creation step is the **FINAL** step within the Certification process.

1. Once the AC or PC is Certified by Covered California, they will receive two emails from Covered California:
 - The AC or PC will receive an email titled “**Access Code for Your New Counselor Account**” with an Access Code and further. The Access Code is **valid for 24 hours only and for one-time use**.
 - The AC or PC will receive an email titled “**Your Certified Enrollment Counselor Application is Approved**” with instructions and a link to create the account credentials. Click on [Click Here to Create Your Counselor Account using Your Access Code](#). The Counselor will be directed to the [Enter Access Code to Create Your Account](#) landing page.



2. From the landing page, the Enroller should select **Yes, I have an Access Code**.

Enter Access Code to Create Your Account

* Do you have an Account Creation Access Code?

Yes, I have an Access Code

No, my Access Code has been used or has expired, and I want to generate a new Access Code

3. The AC or PC will enter the **Access Code**, Entity's **Federal Tax ID** (not social security number), and **email address** listed on the application. Click the **I'm not a robot** checkbox. Select **Next** to continue.

Enter Access Code to Create Your Account

* Do you have an Account Creation Access Code?

Yes, I have an Access Code

No, my Access Code has been used or has expired, and I want to generate a new Access Code

* Access Code

* Federal Tax ID (FEIN/SSN) ⓘ

* Email ⓘ

* Required entry.

I'm not a robot

reCAPTCHA
Privacy - Terms

4. Usernames must have at least **8** characters and may contain numbers, letters, hyphens, and periods. Cannot be more than 50 characters. **Important:** Once the Username has been created, it cannot be changed.

Password criteria

- Passwords must have at least **15** characters (no more than 50).
- Passwords must contain at least **1** of the following:
 - Uppercase letter
 - Lowercase letter
 - Number
 - Special character
- Passwords must not contain dictionary words, names, or common keyboard patterns. (i.e., QWERTY).
- When re-entering the password, it must match.



New Password

Your password must:

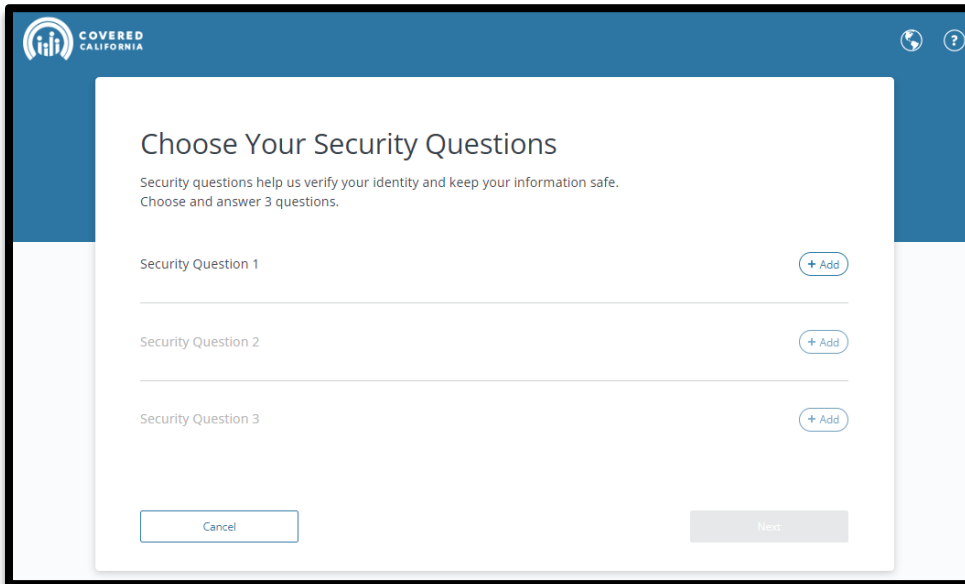
- Not contain dictionary words, names, or common keyboard patterns (example: Qwerty1!)
- Have at least 15 characters
- Have no more than 50 characters
- Must have at least 1 UPPERCASE letter
- Must have at least 1 lowercase letter
- Must have at least 1 number
- Must have at least 1 special character such as `~!@#\$%^&*()_+=[\]{}|;':",./<>?
- Must not be one of your previous 24 passwords

The screenshot shows the Salesforce 'Change Your Password' interface. At the top is the Salesforce logo. Below it is the title 'Change Your Password'. The form includes a text input field for 'Enter a new password for', followed by a 'Make sure to' section with radio button options: '15 characters', '1 uppercase letter', '1 lowercase letter', '1 number', and '1 special character'. Below these are two text input fields for 'New Password' and 'Confirm New Password'. A 'Security Question' dropdown menu is set to 'What is your mother's maiden name?', followed by an 'Answer' text input field. A 'Change Password' button is at the bottom. A footer note states 'Password was last changed on 11/6/2023 3:15 PM.' and a copyright notice for Salesforce, Inc. is at the very bottom.

5. The PC must select a four-digit PIN Number

Note: Save this information for future use – Covered California will not have access to the PIN Number.

6. The system will now ask for the PC to select 3 Security Questions from a group of dropdown options.



Choose Your Security Questions

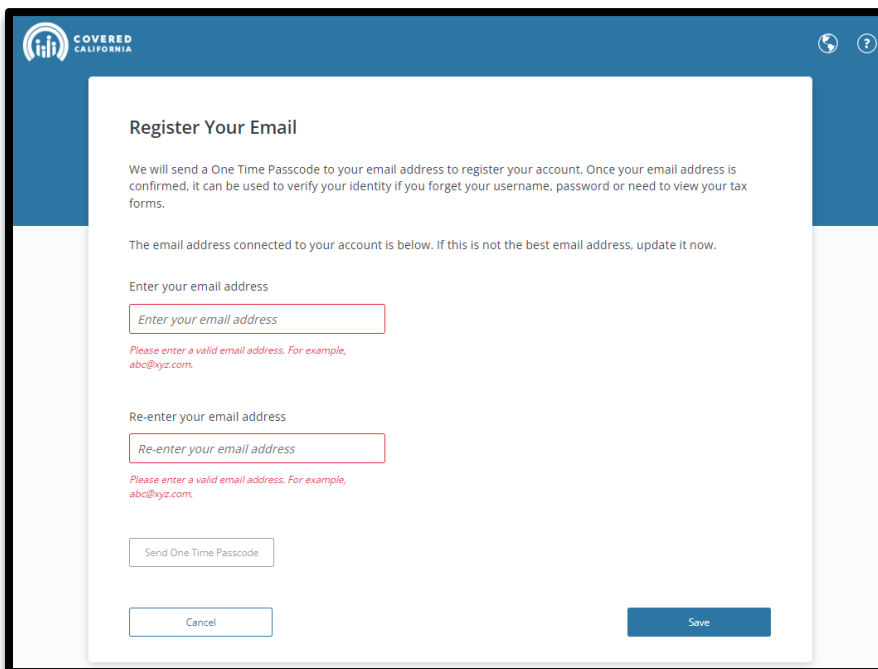
Security questions help us verify your identity and keep your information safe. Choose and answer 3 questions.

Security Question 1

Security Question 2

Security Question 3

7. During account set up, the AC or PC is prompted to complete additional account verification steps to prevent fraud.
 - Confirm your email address
 - Cell phone number
8. Input the AC or PC's email address and cell phone number to activate the password reset. This functionality does not require reaching out to Covered California for additional assistance.



Register Your Email

We will send a One Time Passcode to your email address to register your account. Once your email address is confirmed, it can be used to verify your identity if you forget your username, password or need to view your tax forms.

The email address connected to your account is below. If this is not the best email address, update it now.

Enter your email address

Please enter a valid email address. For example, abc@xyz.com.

Re-enter your email address

Please enter a valid email address. For example, abc@xyz.com.

A screenshot of a web browser displaying the "Register Your Cell Phone" page. The page has a blue header with the Covered California logo and navigation icons. The main content area is white and contains the following text: "Register Your Cell Phone", "We will send a One Time Passcode to your cell phone number to register your account. Once your number is confirmed, it can be used to verify your identity if you forget your password, username or need to view your tax forms.", "Enter your cell phone number", "Standard text message rate applies.", a red-outlined input field, "Please enter a valid 10-digit phone number.", a "Send One Time Passcode" button, a "Cancel" button, and a disabled "Save" button.

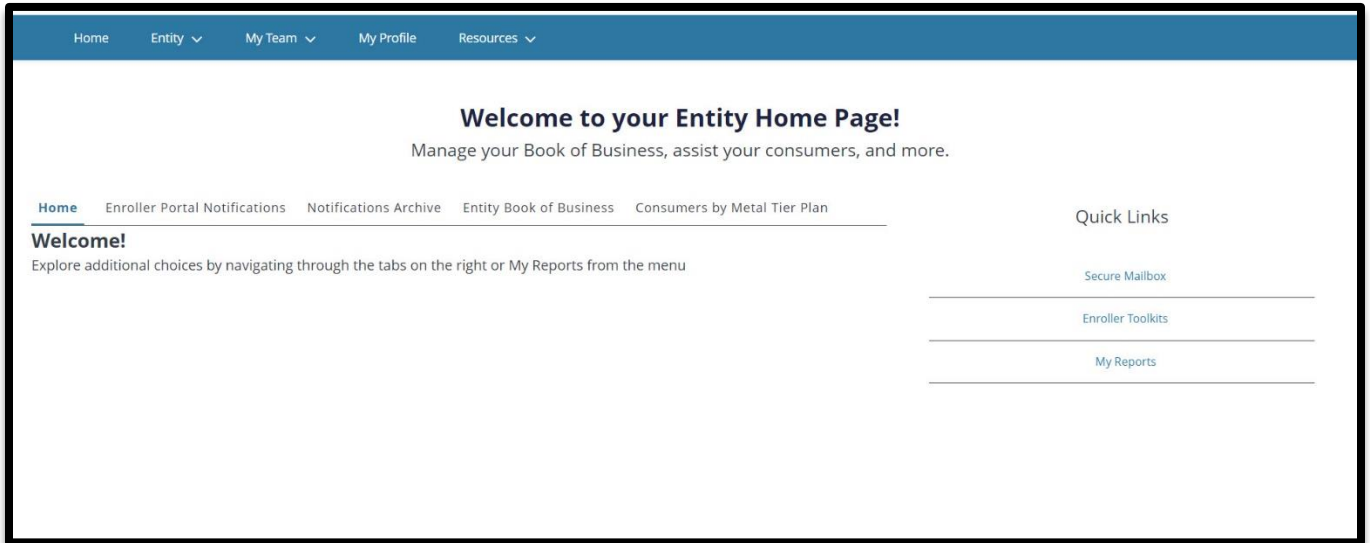
9. For each step, the system will send the AC or PC a passcode to validate the email address and/or cell phone number. Input the passcode to set up the option.
10. Once the Account Creation is complete the AC or PC can log in to the [Enroller Portal](#) with their Username and password to access their Certified account.



Entity User Home Page

This section provides navigation throughout the Entity Home Page.

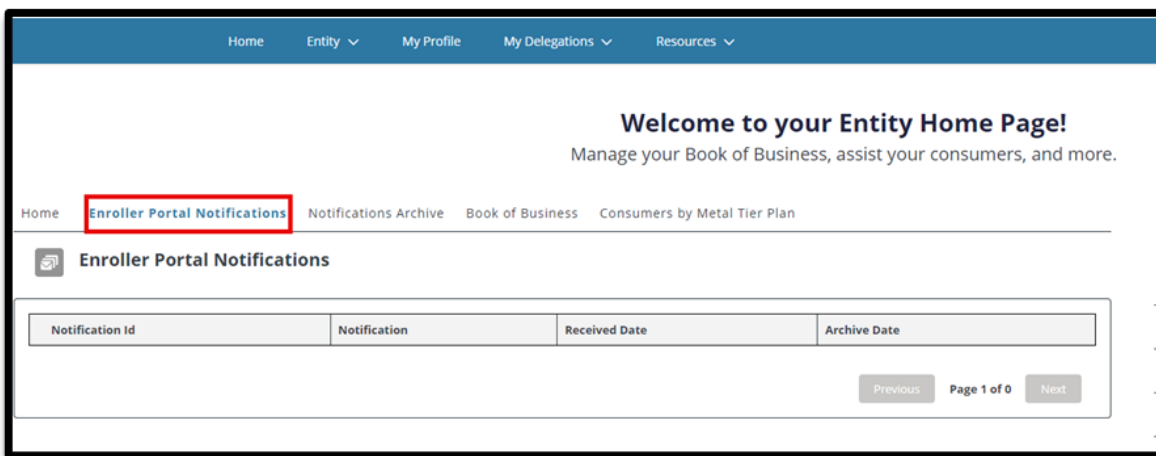
The landing page for Entity users is the *Welcome to your Entity Home Page!*



Entity Dashboard

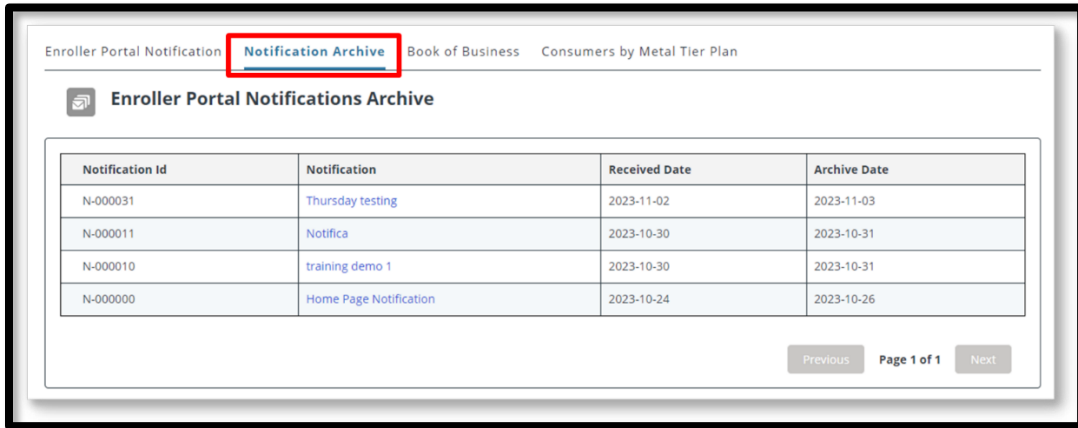
Enroller Portal Notification tab:

- Clicking the **Enroller Portal Notifications** tab displays the Counselor’s active notifications sent by the Distribution Services Team. The most recent notification displays at the top of the list.
- Clicking a link from the *Notification* column displays a popup with the notification details.



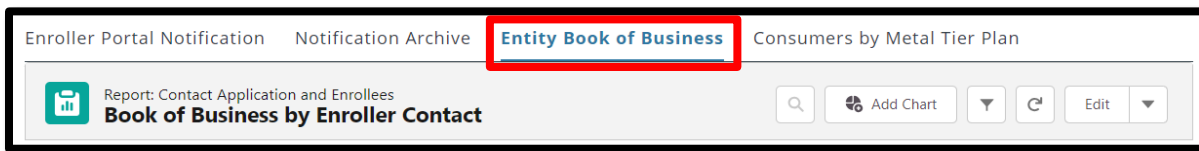
Notification Archive tab:

- Clicking the **Notification Archive** tab displays a list of the Counselor's archived notifications sent by the Distribution Services Team. The most recent notification displays at the top of the list.
- Clicking a link from the *Notification* column displays a popup with the notification details.



Entity Book of Business tab:

- Clicking the **Entity Book of Business** tab displays the *Book of Business by Enroller Contact* report, allowing Enrollers to view consumers in the Entity's book of business, apply filters to and edit the book of business, and save or export the book of business. Export options include *Formatted* or *Details Only* views.
- Clicking a consumer's name from the *Contact: First Name* or *Contact: Last Name* columns displays an individual household account or consumer contact information

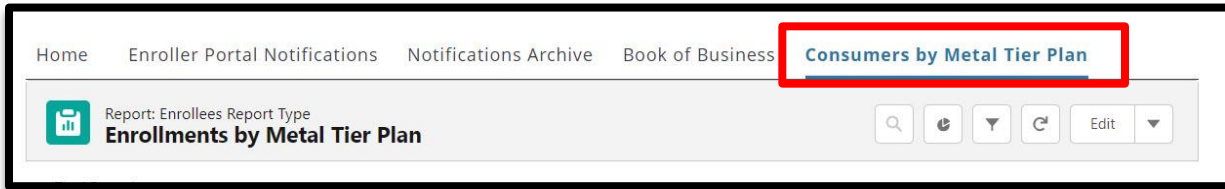


Note: For Counselors, a **My Book of Business** tab displays instead, automatically filtered to consumers with active delegations along with consumer, application, eligibility, and enrollment details.



Consumers by Metal Tier Plan tab:

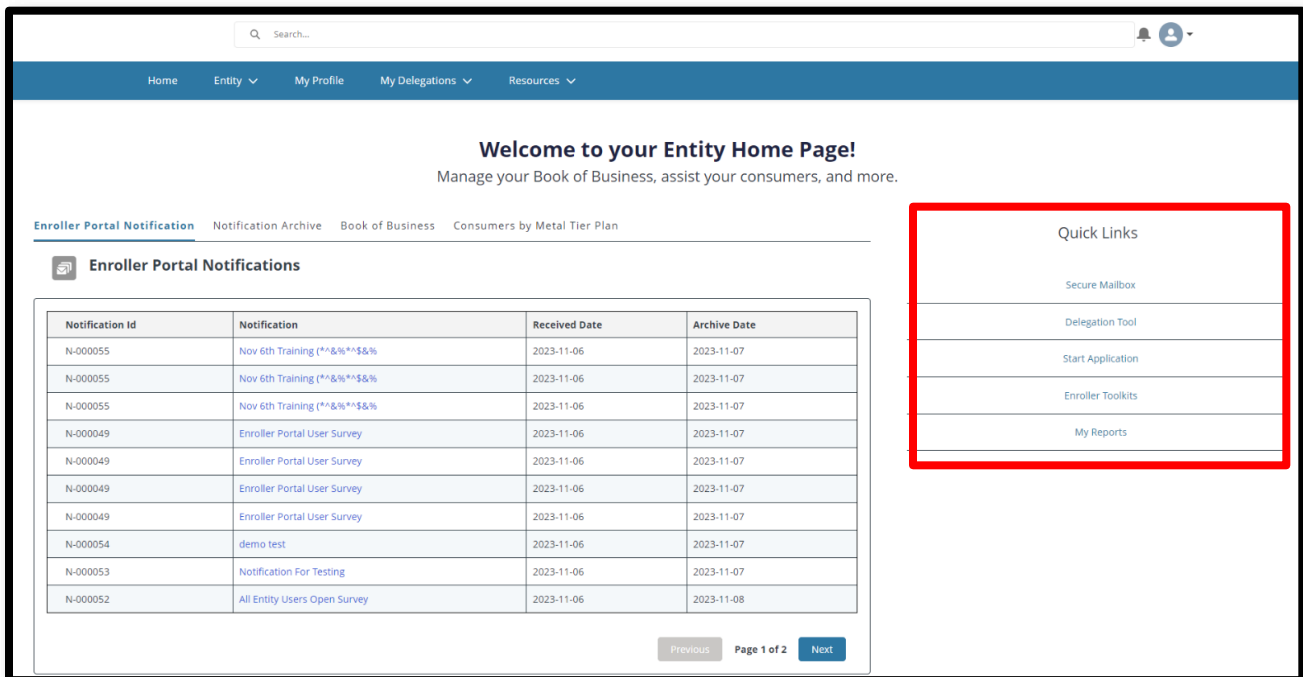
- Clicking the **Consumers by Metal Tier Plan** tab displays the *Enrollment By Metal Tier Plan Type* report, allowing Staff to view the number of Consumers delegated to them for each metal tier plan Level. A *Consumers by Metal Tier* bar graph is also available.



Entity Quick Links

Quick Links display on user role.

Similar to the Agency Home page, the *Welcome to your Entity Home Page!* displays a *Quick Links* section. Links display based on user role. The *Quick Links* section may contain the following links:



- **Secure Mailbox** – Navigates the user to the *Secure Mailbox* to view messages
- **Delegation Tool** – Navigates the user to the *Consumer Delegation* page to delegate a CEC to the case
 - Displays only for Counselors
- **Start Application** – Navigates the user to the Consumer Home page to begin a new application on behalf of a Consumer

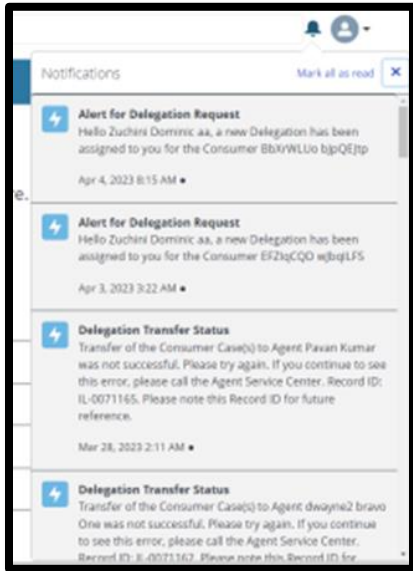


- Displays only for Counselors
- **Enroller Toolkits** – Navigates the user to the *Enrollment Partner Toolkit* page
 - Displays for PC, AC and Counselors
- **My Reports** – Navigates the user to the *Reports* page to view, generate, extract and file available reports. The following reports display: *Recent, Created by Me, Private Reports, All Reports*. *Recent* is the default view

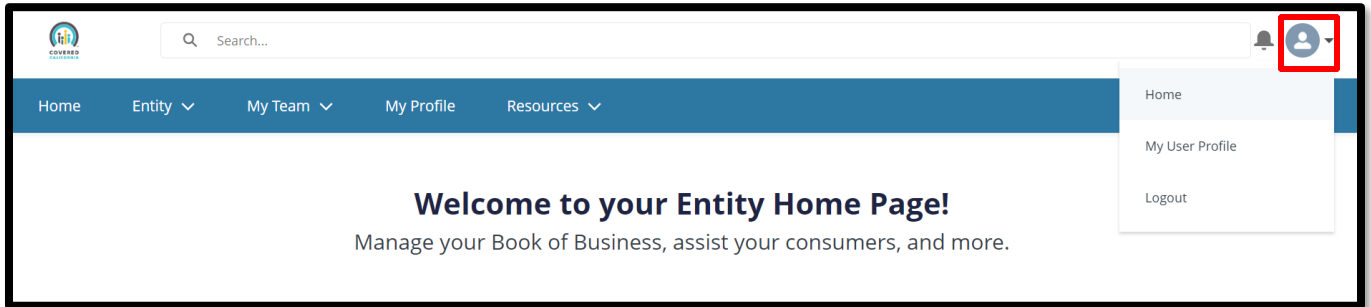
The Entity landing pages are similar and display the following functionality at the top of the page:



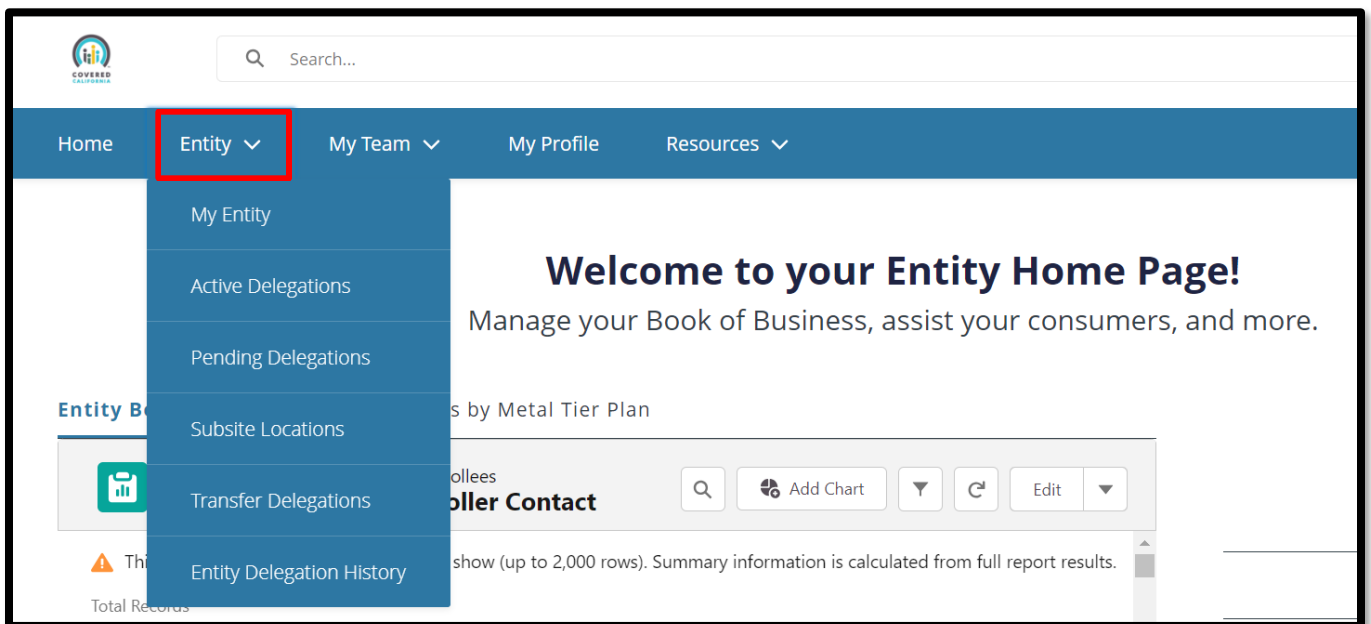
- **Search Field** – Allows staff to search for Contacts, Leads, and Accounts
- **Notifications Bell Icon** – Displays a red number when a pending notification is present



- Notifications may display the following:
 - **Alert for Delegation Request** – Delegation has been assigned
 - **Contract DocuSign Envelope Failed** – Contract DocuSign failed
 - **Delegation Transfer Status** – Indicates the status of a delegation transfer
 - **LiveScan DocuSign Envelope Failed** – The LiveScan DocuSign failed

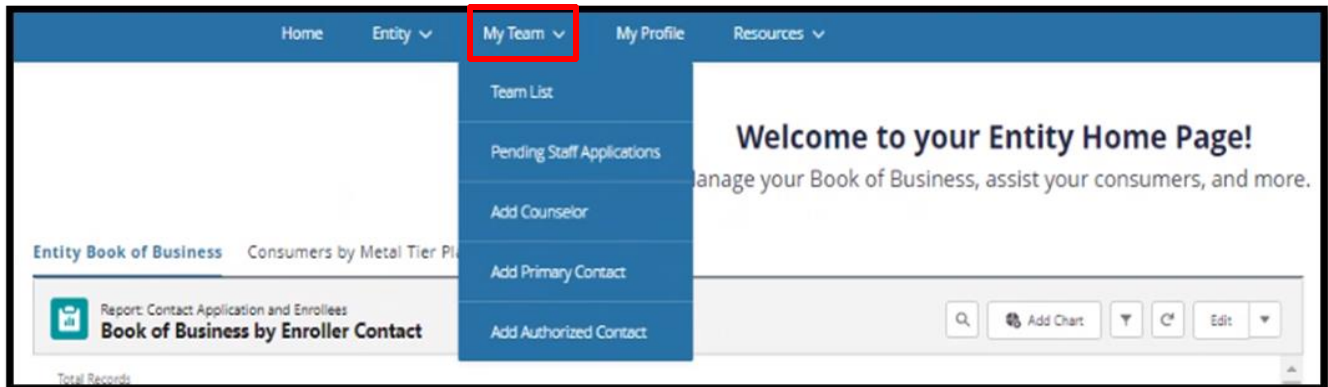


- **Profile icon** – If you hover over the icon, it will display a dropdown description with the following options:
 - **Home** – Navigates the users to the *Welcome to your Entity Home Page!*
 - **My User Profile** – Navigates the user to the *My Security Profile Page*
 - **Logout** – Logs the user out of the system

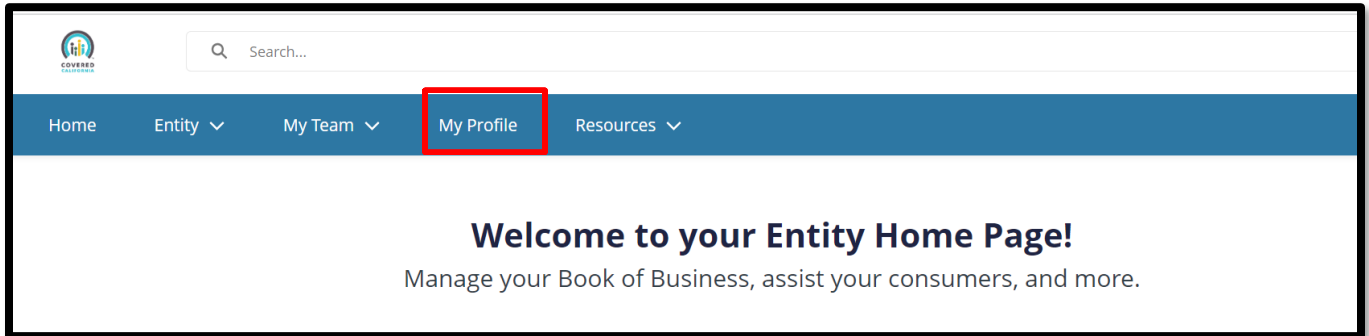


- **Entity tab dropdown** – Displays for all Entity staff with the following links:
 - **My Entity** – Navigates user to Entity account page with navigator contact information, Entity contacts, population served, and certification/approval status
 - **Active Delegations** – Navigates user to all active delegations
 - **Pending Delegations** – Navigates the user to all pending delegations
 - **Subsite Locations** – Navigates the user to Entity subsite locations. On this page, user can add subsite, update subsite, and remove subsite

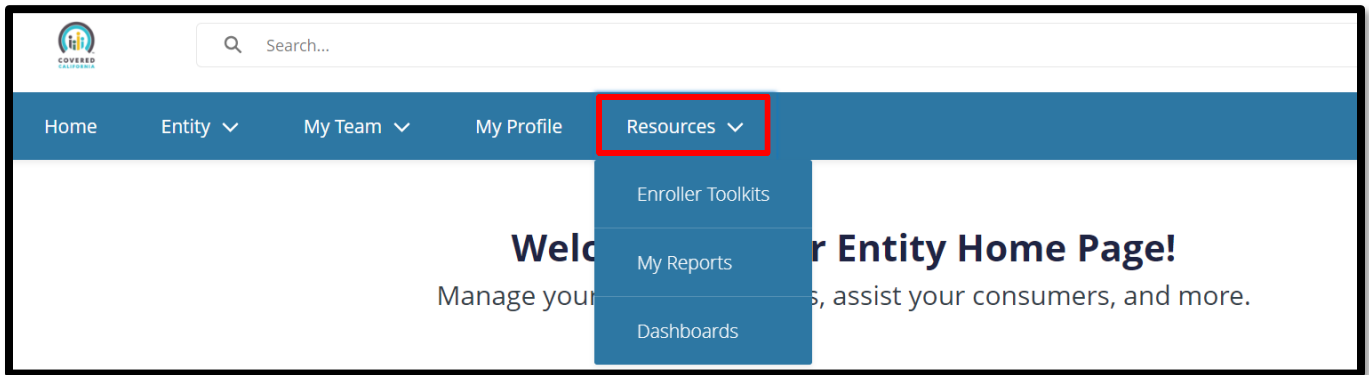
- **Transfer Delegations** – Navigates the user to the transfer delegations landing page where the user can select either *Transfer all delegations from one enroller to another enroller* or *Select one or more specific delegations to transfer to another enroller*
- **Entity Delegation History** – Navigates the user to the *Entity Delegation History* page



- **My Team** tab dropdown – Displays for all Entity staff with the following links:
 - **Team List** – Navigates the users to the *Contacts – My Entity Staff* page to view *Entity team members*.
 - Displays for all Entity staff
 - **Pending Staff Applications** – Navigates the user to the *Leads – My Pending Staff Applications* page to view and manage pending staff applications
 - Displays for Primary Contact and Authorized Contact
 - **Add Counselor** – Navigates the user to the *Welcome to Covered California – Add Counselor* information page to apply for Counselor Type: Plan Based Enroller
 - Displays for Primary Contact and Authorized Contact
 - **Add Primary Contact** – Navigates the user to the *Welcome to Covered California – Add Primary Contact* information page to apply for a Primary Contact
 - Displays for Primary Contact and Authorized Contact
 - **Add Authorized Contact** – Navigates the user to the *Welcome to Covered California – Add Authorized Contact* Information page to apply for an Authorized Contact
 - Displays for Primary Contact and Authorized Contact



- **My Profile** tab – Navigates the user to the *Contact* page to view their profile



- **Resources** tab dropdown – Displays for all Entity staff with the following links:
 - **Enroller Toolkits** – Navigates the user to the *Enrollment Partner Toolkits and Resources* page of the Covered California website
 - **My Reports** – Navigates the user to Entity Reports
 - **Dashboards** – Navigates the user to Entity Reports including Enrollment and Outreach Activities



Forgot Password or Password Reset

Note: This can only be completed if an email or phone number were provided at the beginning of account username set up. If that information was not provided, email a request to CommunityPartnerCertSupport@covered.ca.gov.

1. On the login page, select *Forgot Password*

The screenshot shows a login page titled "Log in or Create an Account to Get Covered". It features a "Username" field with a "Forgot username?" link, a "Password" field with a "Forgot password?" link (highlighted in a red box), and a "Log In" button. Below the "Log In" button is a "Create an Account" link.

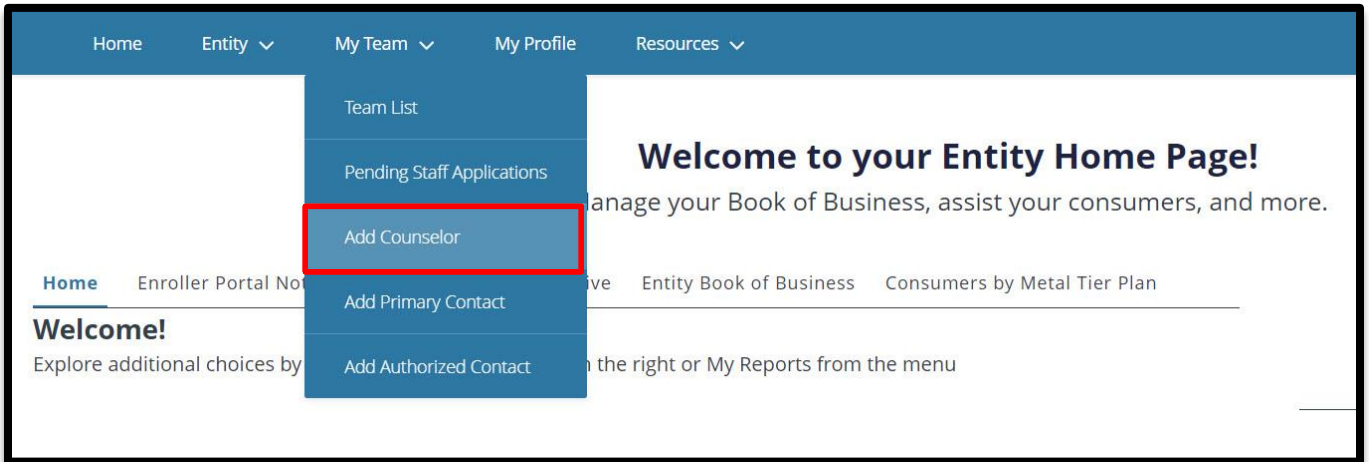
2. An email will be sent to the registered email with a link to reset the password
3. The password must be 15 characters long, with 1 uppercase letter, 1 lowercase letter, 1 number, and 1 special character.

The screenshot shows the Salesforce "Change Your Password" form. It includes a "salesforce" logo, the title "Change Your Password", and a section for "Enter a new password for". Below this, there are requirements for the password: "Include at least:" followed by radio buttons for "15 characters", "1 uppercase letter", "1 lowercase letter", "1 number", and "1 special character". There are also fields for "New Password", "Confirm New Password", "Security Question" (with a dropdown menu showing "What is your mother's maiden name?"), and "Answer". A "Change Password" button is at the bottom. At the very bottom, it says "Password was last changed on 11/6/2023 3:15 PM." and "© 2023 Salesforce, Inc. All rights reserved."

Add Counselors Steps

Once the Entity is in active status, more Counselors can be added to the roster.

1. To add new counselor, click on the **My Team** dropdown then click on **Add Counselor**.



2. The *Add Counselor Information* page displays. The *Counselor Type* pre-populates with *Certified Enrollment Counselor*. Complete all required fields indicated with a red asterisk and click the **Next** button.



Welcome to Covered California

Become a Covered California Certified Counselor and help Californians enroll into quality healthcare coverage!

Add Counselor Information

Counselor Type: Certified Application Counselor

Note: If you are a Primary Contact or Authorized Contact adding yourself as a Counselor, upon submission of this form, you will receive instructions to begin the certification process. When creating your Counselor login, you may use the same email address for both roles, but will be prompted to create a different Username, Password, and PIN.

* Counselor First Name

* Counselor Last Name

Legal Business Name
Plum Grove

* Phone

Alternate Phone

* Date of Birth

* State ID Type
--None--

* Driver's License or ID Number

* Email

* Confirm Email

* Preferred Method of Communication
--None--

* Select Primary Enroller Location
--None--

Show Primary Enroller Location Address in Find Local Help

Select Other Sites Served (Ctrl+Click or Command+Click on Mac, to select multiple)

Plum Grove (Location Address : 16750 Summit Vista Dr, San Diego, CA, 92127-3434)

Sacramento (Location Address : Street 1551, Sacramento, CA, 95833)

Personal Mailing Address

Personal Mailing Address Same as Primary Location Mailing Address

* Address Line 1

Address Line 2

* City

* State
CA

* ZIP Code

* Spoken Languages (Ctrl+Click or Command+Click on Mac, to select multiple)

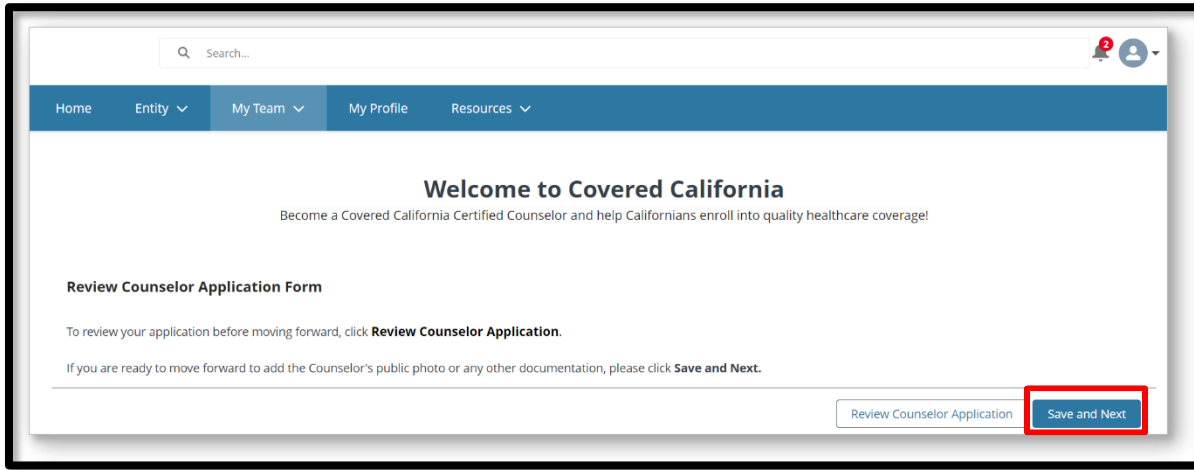
English
Spanish
African
Amharic
Arabic

* Written Languages (Ctrl+Click or Command+Click on Mac, to select multiple)

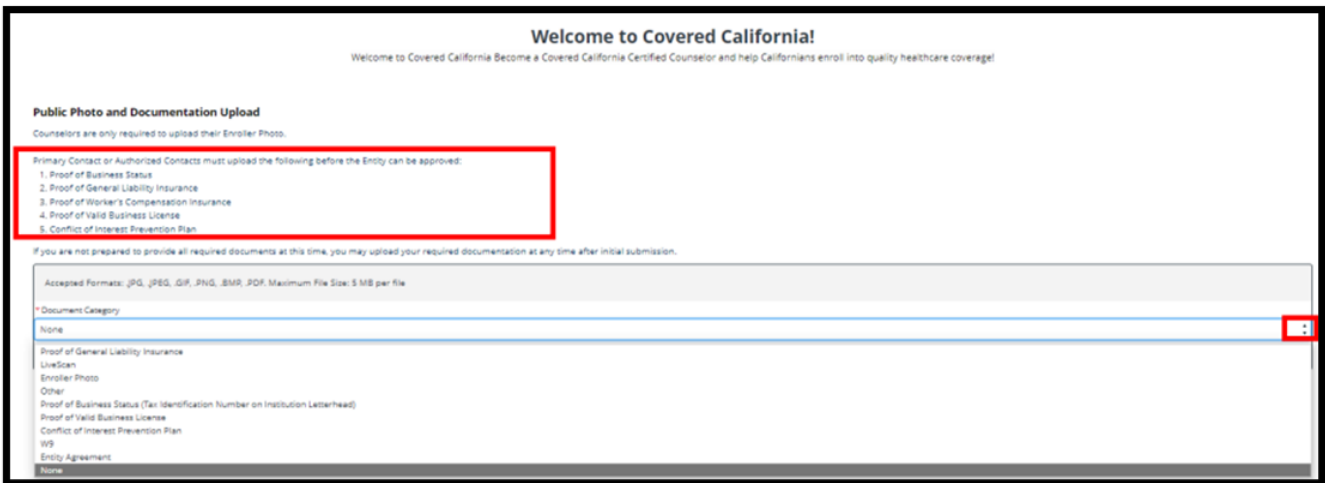
English
Spanish
African
Amharic
Arabic

Next

3. The *Review Counselor Application Form* page displays. Click the **Save and Next** button.

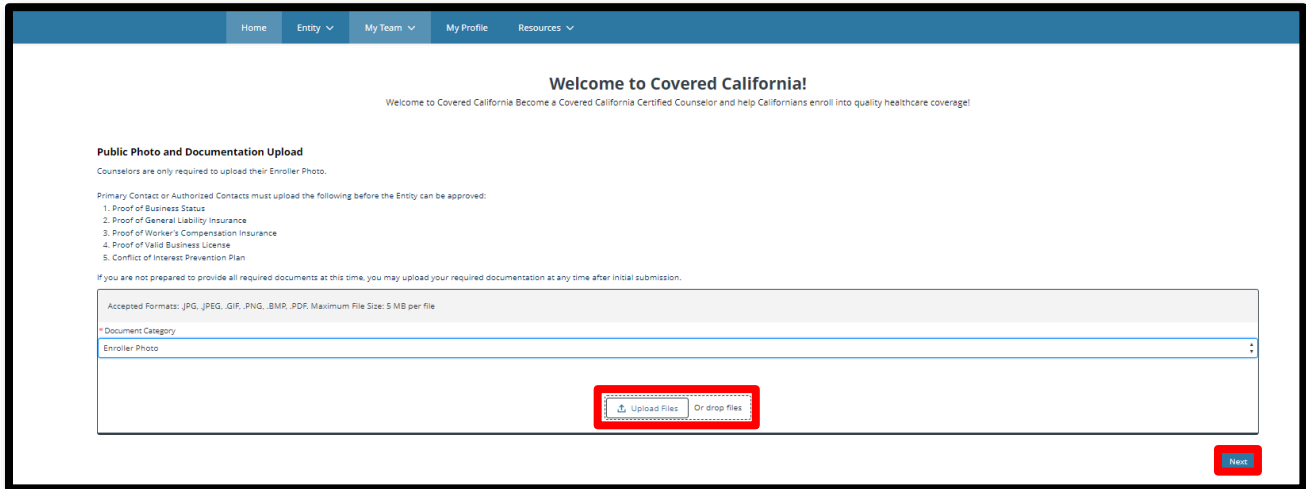


4. The *Public Photo and Documentation Upload* page displays.

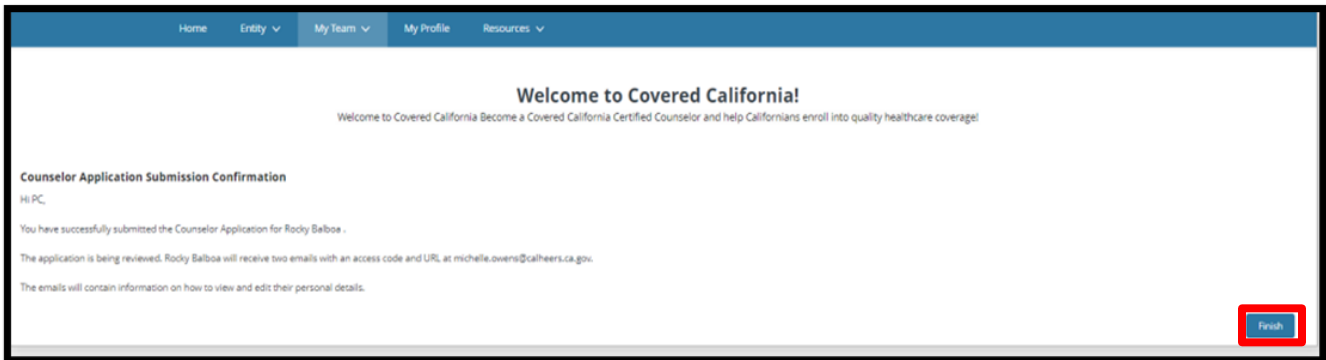


Counselors are only required to upload their Enroller Photo.

Note: Ensure the Photo is an actual photo and not a photo of an ID.



5. Click the **Next** button on the *Public Photo and Documentation Upload* page when all documents are uploaded. The *Counselor Application Submission Confirmation* page displays.

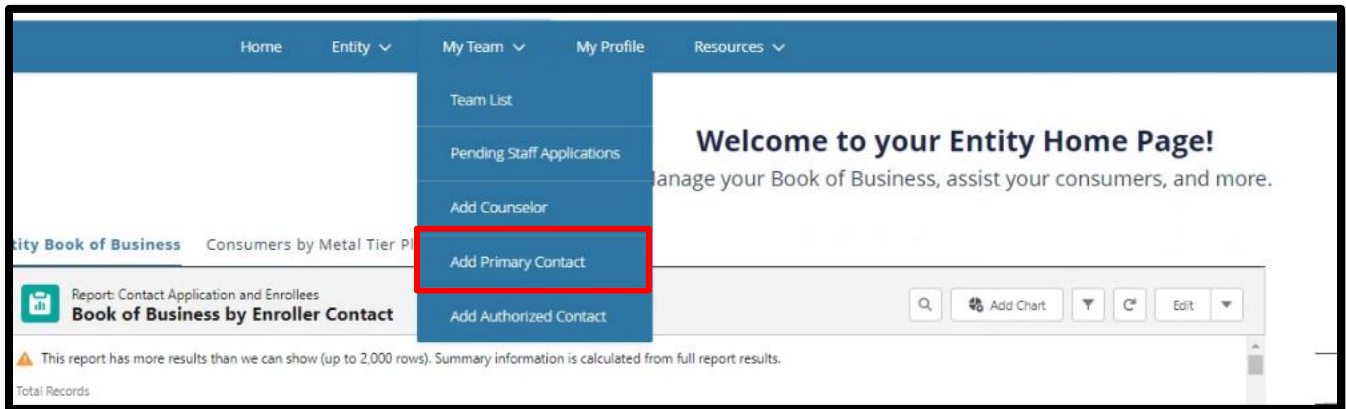


6. Click the **Finish** button on the *Counselor Application Submission Confirmation* page to complete the submission.



Add Primary Contact Steps

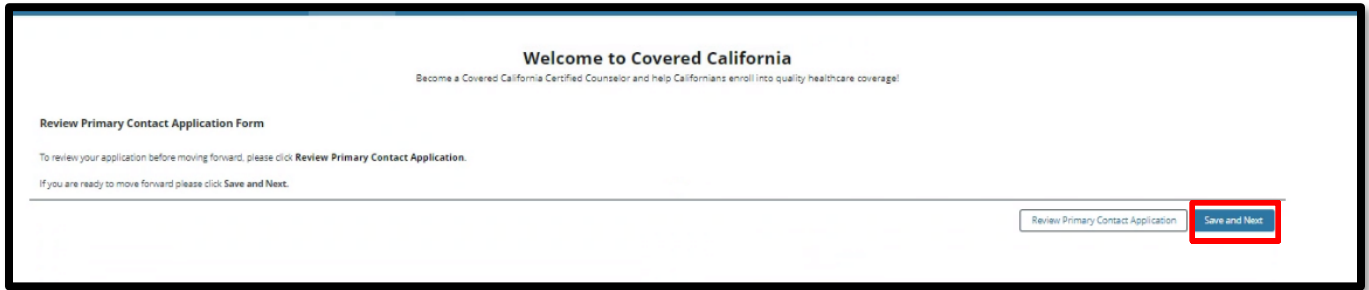
1. To add a Primary Contact, click on the **My Team** dropdown then click on **Add Primary Contact**.



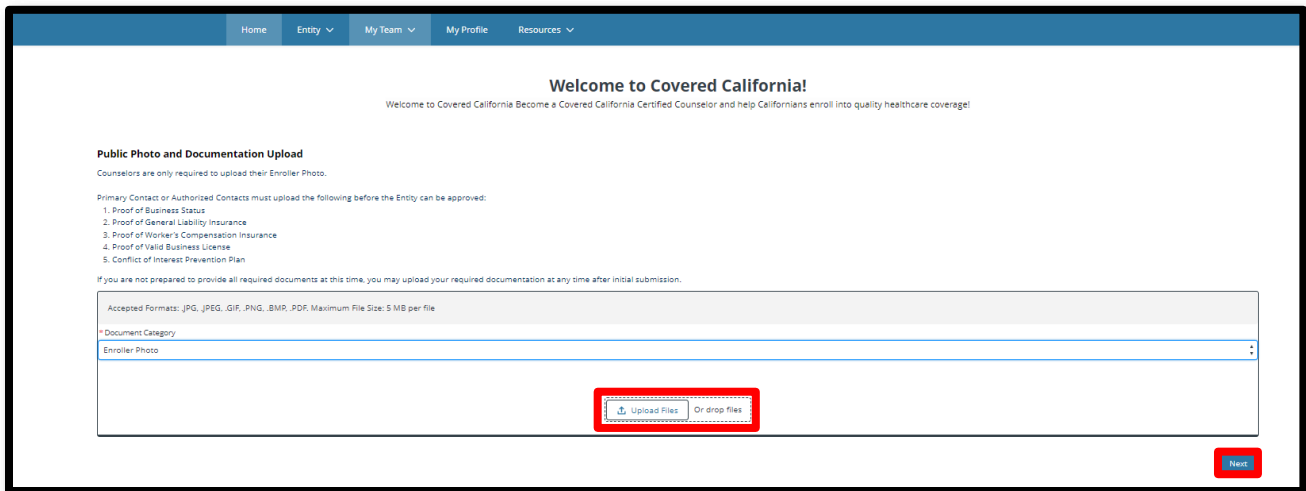
2. The *Add Primary Contact Information* page displays. Complete all required fields indicated with a red asterisk and click the **Next** button.

The screenshot shows the 'Add Primary Contact Information' form. The form includes fields for: Primary Contact First Name, Primary Contact Last Name, Email, Confirm Email, Phone, Alternate Phone, Primary Contact Preferred Method of Communication, Primary Contact Business Mailing Address (Address Line 1, Address Line 2, City, State, ZIP Code), Spoken Languages, and Written Languages. The 'Next' button is highlighted with a red rectangle.

3. The *Review Primary Contact Form* page displays. Click the **Save and Next** button.



4. The *Public Photo and Documentation Upload* page displays. Click the **Next** button when all documents are uploaded.

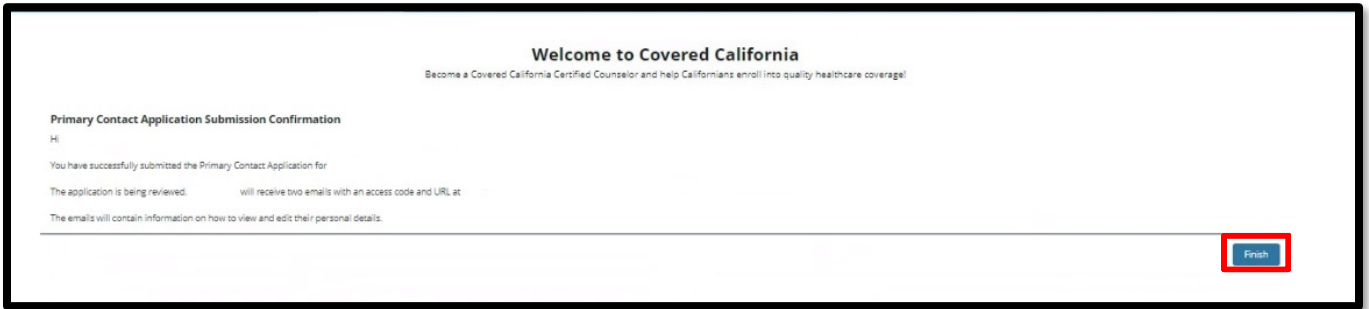


Primary Contacts or Authorized Contacts can upload the following documentation if it is needed:

- Proof of Business Status
- Proof of General Liability Insurance
- Proof of Worker's Compensation Insurance
- Proof of Business License
- Conflict of Interest Prevention Plan

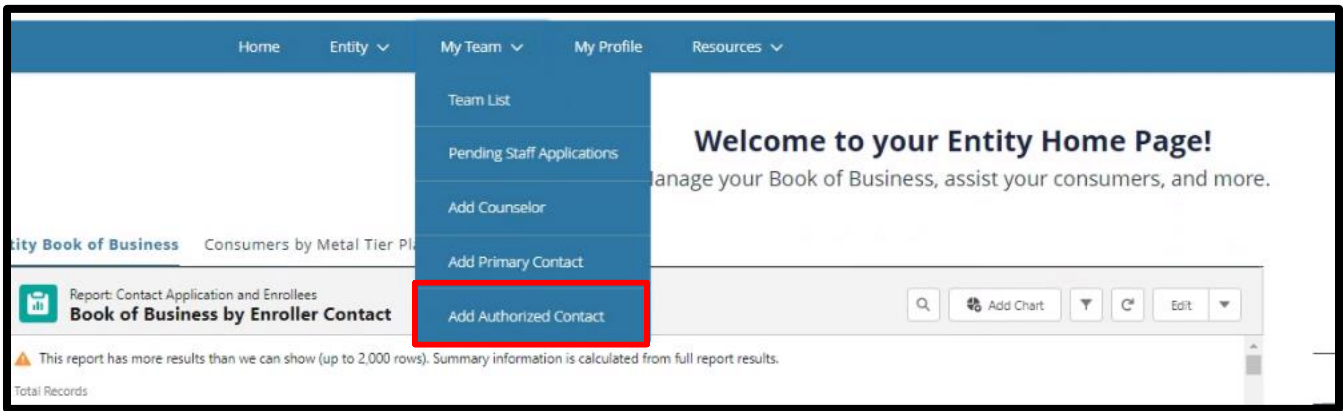
If these documents do not need to be updated, select **Next** to continue and skip to the next section.

5. The *Primary Contact Application Submission Confirmation* page displays. Click **Finish** to complete the submission.



Add Authorized Contact Steps

1. To add a Primary Contact, click on the **My Team** dropdown then click on **Add Authorized Contact**.



2. The *Add Authorized Contact Information* page displays. Complete all required fields indicated with a red asterisk and click the **Next** button.



Welcome to Covered California
Become a Covered California Certified Counselor and help Californians enroll into quality healthcare coverage!

Add Authorized Contact Information
Entity Type: Navigator Organization Entity

Authorized Contact Information

* Authorized Contact First Name

* Authorized Contact Last Name

* Phone

Alternate Phone

* Authorized Contact Email

* Confirm Authorized Contact Email

* Authorized Contact Preferred Method of Communication
--None--

Authorized Contact Business Mailing Address

* Address Line 1

Address Line 2

* City

* State
CA

* ZIP Code

* Spoken Languages (Ctrl-Click or Command+Click on Mac, to select multiple)
English
Spanish
African
Amharic
Arabic

* Written Languages (Ctrl-Click or Command+Click on Mac, to select multiple)
English
Spanish
African
Amharic
Arabic

Next

3. The *Review Authorized Contact Form* page displays. Click the **Save and Next** button.

Welcome to Covered California
Become a Covered California Certified Counselor and help Californians enroll into quality healthcare coverage!

Review Authorized Contact Application Form

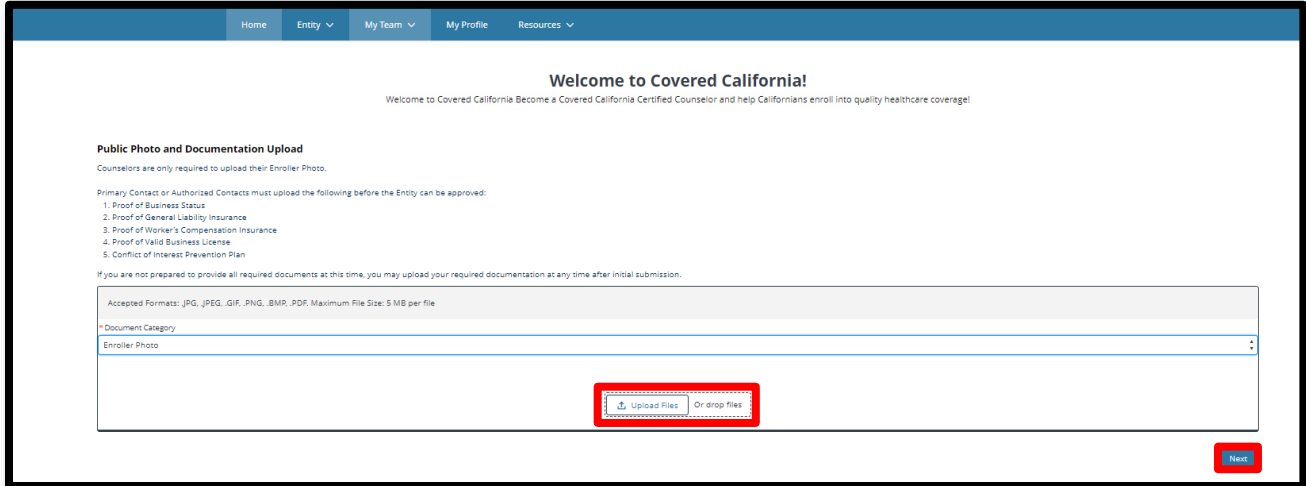
To review your application before moving forward, please click **Review Authorized Contact Application**.

If you are ready to move forward please click **Save and Next**.

Save and Next



4. The *Public Photo and Documentation Upload* page displays. Click the **Next** button when all documents are uploaded.

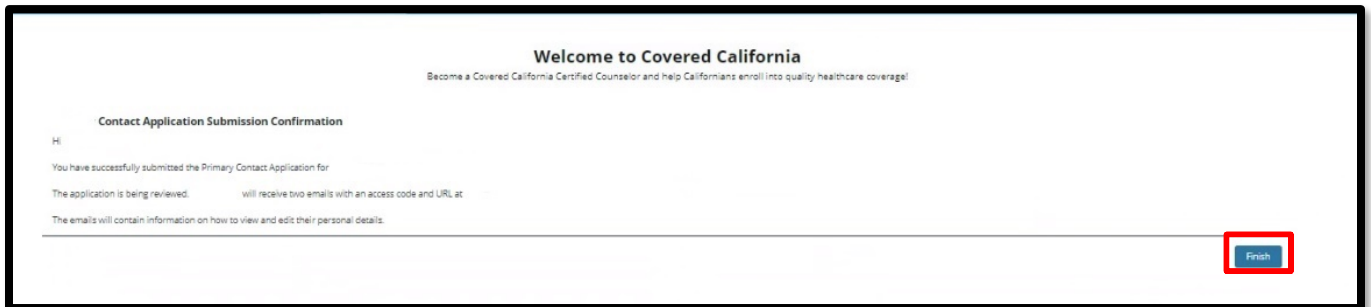


Primary Contacts or Authorized Contacts can upload the following documentation if it is needed:

- Proof of Business Status
- Proof of General Liability Insurance
- Proof of Worker's Compensation Insurance
- Proof of Business License
- Conflict of Interest Prevention Plan

If these documents do not need to be updated, select **Next** to continue and skip to the next section.

5. The *Authorized Contact Application Submission Confirmation* page displays. Click the **Finish** button to complete the submission.





Need Assistance

This concludes the Enroller Portal Entity User Guide training steps. If you have any questions or need assistance regarding the Enroller Portal or the process, please send the Certification Services Section Team at CommunityPartnerCertSupport@covered.ca.gov
