

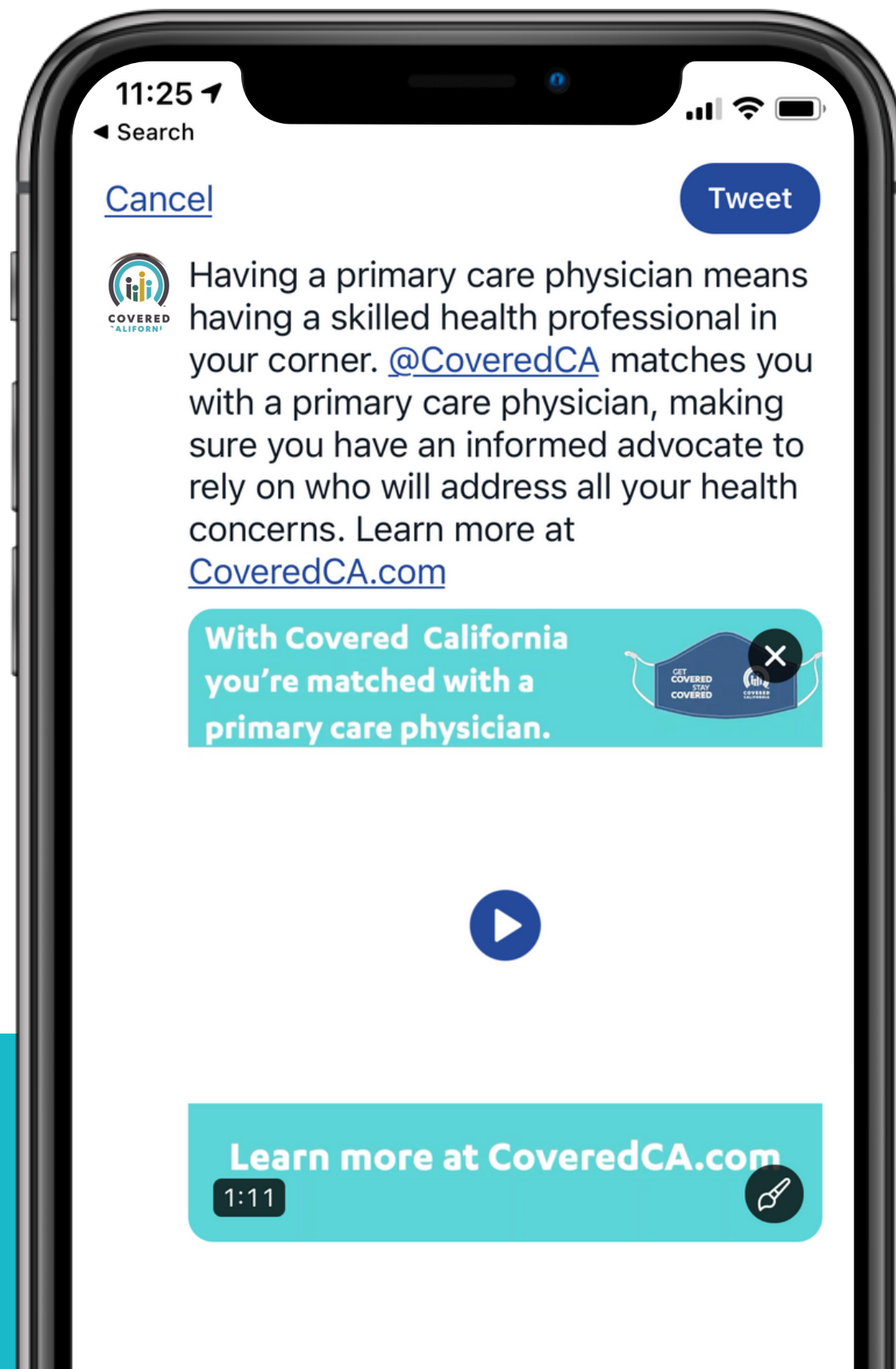
How-To Instructions

- Below are sample social media posts that can be copied and pasted to Facebook, Instagram and Twitter.
- You can also customize the post, such as adding any other relevant details for your region.
- Make sure to tag @CoveredCA!
- Each post includes a video or image asset. Download the video or image by clicking the download link for each post and attach it to your post.
- Share!



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Post #1



1. COPY AND PASTE THIS MESSAGE and tag @CoveredCA (as written in the message):

Having a primary care physician means having a skilled health professional in your corner. @CoveredCA matches you with a primary care physician, making sure you have an informed advocate to rely on who will address all your health concerns. Learn more at CoveredCA.com.

2. Click this link: [https://www.coveredca.com/videos/12-23_Primary%20Care%20Physicial%20Social%20\(English\).mp4/](https://www.coveredca.com/videos/12-23_Primary%20Care%20Physicial%20Social%20(English).mp4/)

3. Download the video by clicking the button with three dots stacked on top of each other, and then clicking the “Download” button. This will download the video to your device.

4. Attach video into your post and share!

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1. COPY AND PASTE THIS MESSAGE and tag @CoveredCA (as written in the message):

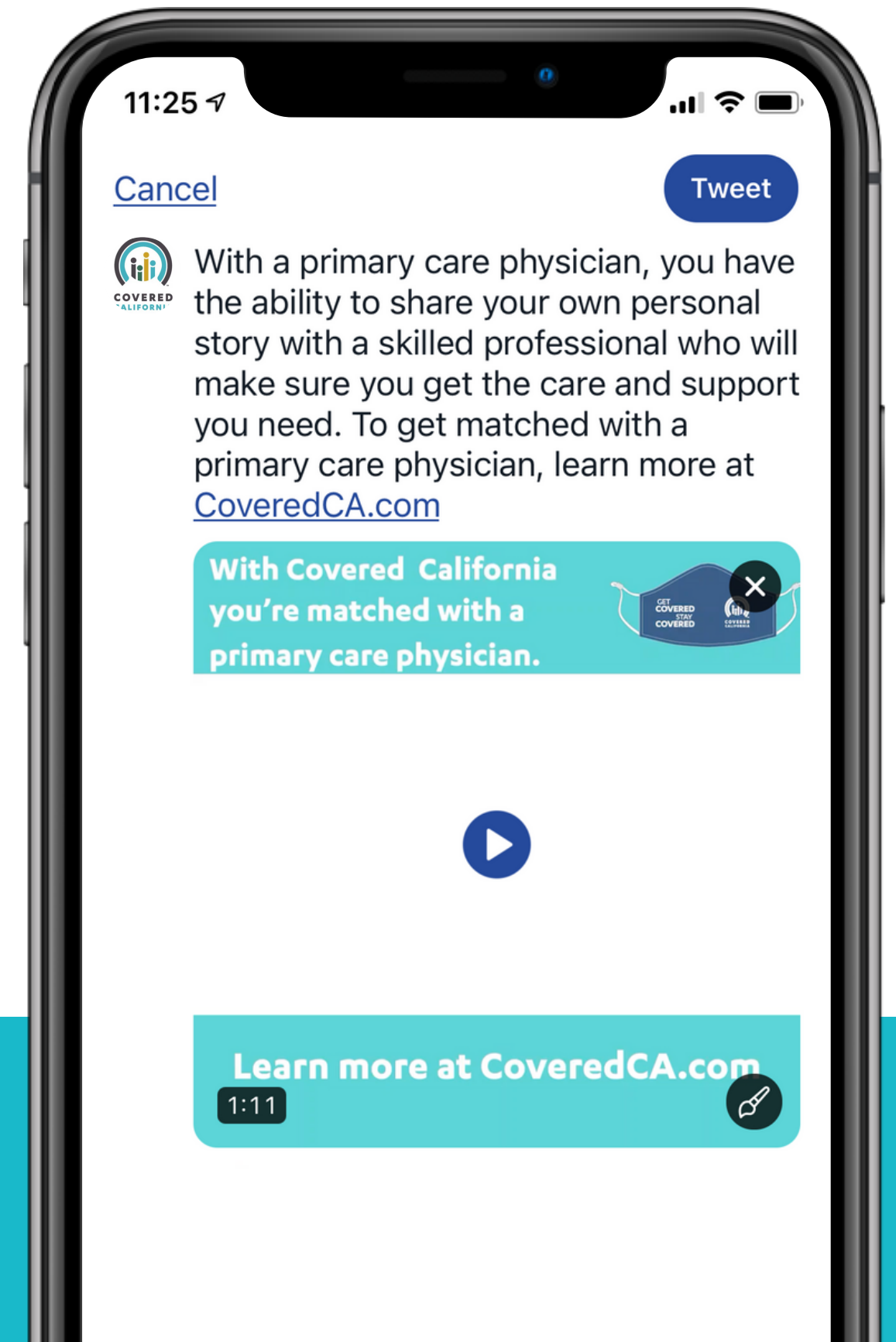
With a primary care physician, you have the ability to share your own personal story with a skilled professional who will make sure you get the care and support you need. To get matched with a primary care physician, learn more at CoveredCA.com.

2. Click this link: [https://www.coveredca.com/videos/12-23_Primary%20Care%20Physicial%20Social%20\(English\).mp4/](https://www.coveredca.com/videos/12-23_Primary%20Care%20Physicial%20Social%20(English).mp4/)

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Post #2



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