

EaseCentral Partners With Covered California For Small Business

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SAN FRANCISCO, Dec. 14, 2017 /PRNewswire/ -- Today, **EaseCentral**, *leading all-in-one SaaS platform for HR and benefits*, announced an unprecedented integration with **Covered California for Small Business**, *California's health insurance marketplace and one of the most successful state-based small business employee choice exchanges in the country*. Together they will revolutionize the enrollment process for General Agents and certified agents, and the small businesses they work with, across the State of California.

Since EaseCentral automates the enrollment process, certified agents and the general agents who assist them, will no longer have to manually add enrollments into Covered California for Small Business' system. Through this partnership, certified agents can achieve a seamless enrollment process. Certified agents can even attach supporting documents to the group's application through EaseCentral. To date, no other state based small business exchange offers access to technology with such potential to streamline and optimize workflow.

The integration's biggest beneficiaries will be small businesses. Both Covered California for Small Business and EaseCentral are committed to helping small businesses provide great benefits: Covered California for Small Business offers an extensive variety of offerings at an affordable cost, allowing employees to choose the insurance carrier and the benefit plan the offers them the best value, while EaseCentral eliminates the need for expensive paper-based enrollment. On average, traditional enrollment costs employers more than \$70 in time and resources from start to finish; however, EaseCentral reduces costs to just a couple of dollars.

"At EaseCentral, we believe in technology's ability to make healthcare easier. Additionally, the subsequent cost savings are crucial, especially for small businesses. Automation opens the door to re-allocating resources, costs and time to other aspects of the company. Time and time again, we've seen that investing in the adoption of these tools positively impacts bottom line, in almost every case," said **David Reid, CEO and co-founder of EaseCentral**.

"By adding this partnership with EaseCentral to the many ways we support small business, small businesses who use EaseCentral will enjoy better connectivity with the certified insurance agents and general agents, that will make enrolling in Covered California for Small Business even easier," said Peter V. Lee, Executive Director of Covered California.

Claremont Insurance Services, a General Agent and one of the top sales partners for Covered California for Small Business, has been testing the new integration extensively.

"We have tested this new integration extensively and see significant operational efficiencies, from less time spent entering data, to faster turnaround of new group approvals and installations from Covered California for Small Business," said **Michael Traynor, President, Claremont Insurance Services**.

With this latest integration, EaseCentral is now working with more than 30,000 employers, servicing nearly 1 million enrollees. The company has seen record growth since its inception in 2012 and is expanding into several new markets in 2017.

About EaseCentral

EaseCentral is the all-in-one software solution for employee benefits, payroll and HR. Built for agents and employers, cloud-based EaseCentral makes it simple for companies to set up and manage over 50 types of benefits, coordinate payroll and HR, collaborate with employers on new hires, changes and terminations, and deliver completed tax information - all from one location.

Started in 2012 in San Francisco by employee benefits veteran, David Reid, and web and engineering architect, Courtney Guertin, EaseCentral works with insurance brokers and small businesses to create seamless HR and benefits processes on a single, easy-to-use platform, and has offices in San Diego and Las Vegas. In 2015 EaseCentral was launched on the West Coast

and is among the most widely adopted, fastest growing solutions for brokers and employers in the area, with over 30,000 employers and nearly 1 million enrollees. For more information, head to www.easecentral.com.

About Covered California

Covered California is the state's health insurance marketplace, where Californians can find affordable, high-quality insurance from top insurance companies. Covered California is the only place where individuals who qualify can get financial assistance on a sliding scale to reduce premium costs. Consumers can then compare health insurance plans and choose the plan that works best for their health needs and budget. Depending on their income, some consumers may qualify for the low-cost or no-cost Medi-Cal program.

In addition, small business owners can purchase affordable health insurance for their employees through Covered California for Small Business.

Covered California is an independent part of the state government whose job is to make the health insurance marketplace work for California's consumers. It is overseen by a five-member board appointed by the governor and the legislature. For more information about Covered California, please visit www.CoveredCA.com.

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