



# News Release

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FOR IMMEDIATE RELEASE

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## **Covered California Announces New Members of its Leadership Team**

SACRAMENTO, Calif. — Covered California Executive Director Jessica Altman announced the appointments of two new members of its leadership team at Thursday's board meeting.

### **Chief Deputy Executive Director, General Counsel**

Brandon Ross will be appointed to chief deputy executive director, general counsel, effective Dec. 1. Ross currently serves as the director of Covered California's Office of Legal Affairs and as assistant general counsel. He has been with Covered California since 2012.

"Brandon Ross has a proven track record as a legal expert who has provided critical counsel since Covered California's beginning," Altman said. "With his extensive knowledge and unwavering commitment to Covered California, Brandon is the right leader to take on this important role and help Covered California continue to deliver on its critical mission."

Ross will succeed Kathleen Keeshen, who is retiring on Nov. 30 after 32 years of dedicated service to Californians, including the last nine with Covered California.

Prior to joining Covered California, Ross worked in the private sector. He graduated from California State University, Chico and received his law degree from Gonzaga University. The annual salary for his position is \$300,000.

### **Director of Administrative Services**

Darci Haesche was appointed as the director of Administrative Services on Nov. 1. Haesche had previously served as Covered California's deputy director of Human Resources.

(more)

“Darci Haesche has effectively led and developed highly successful teams during her time at Covered California,” Altman said. “She thrives on fostering positive working relationships, and we look forward to her continued leadership in this important role.” Haesche will succeed Lisa Lassetter, who is retiring on Nov. 30 after 35 years of dedicated service to Californians.

Prior to Covered California, Haesche spent 30 years working as a civil servant for the state of California, with more than 20 years of experience in human resources. She also graduated from California State University, Chico. The annual salary for her position is \$182,520.

### **About Covered California**

Covered California is the state's health insurance marketplace, where Californians can find affordable, high-quality insurance from top insurance companies. Covered California is the only place where individuals who qualify can get financial assistance on a sliding scale to reduce premium costs. Consumers can then compare health insurance plans and choose the plan that works best for their health needs and budget. Depending on their income, some consumers may qualify for the low-cost or no-cost Medi-Cal program.

Covered California is an independent part of the state government whose job is to make the health insurance marketplace work for California's consumers. It is overseen by a five-member board appointed by the governor and the legislature. For more information about Covered California, please visit [www.CoveredCA.com](http://www.CoveredCA.com).

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